



255 E Barnett Road, Suite 106  
Medford, Oregon 97501

541-773-9000  
[www.AthleticEquine.com](http://www.AthleticEquine.com)

### New Dealer Application

**Please Print or Type Clearly**

Date: \_\_\_\_\_

Business Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Accounts Payable Phone: \_\_\_\_\_ Contact: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Store Phone: \_\_\_\_\_ Store Fax: \_\_\_\_\_

Web Site: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

Business Owners/Officers Names and Titles: \_\_\_\_\_

Form of Business (Sole Proprietor, Partnership, Corporation, LLC, LLP): \_\_\_\_\_

State office at which business documents are on file (e.g. MD Sec of State Office, IL Corporations Office) \_\_\_\_\_

Federal Tax ID #: \_\_\_\_\_

Type of Business (tack, feed, gifts, mobile, farrier, veterinarian): \_\_\_\_\_

How long in business? \_\_\_\_\_ If new business (< 1 yr), opening date? \_\_\_\_\_

Businesses from which you currently purchase items for resale (list at least 4):

**PLEASE LIST PHONE/ FAX #'S**

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

4 \_\_\_\_\_

5 \_\_\_\_\_

6 \_\_\_\_\_

Do you require a purchase order number on your orders? \_\_\_\_\_

Who is authorized to place orders on behalf of your company? \_\_\_\_\_

# New Dealer Application

## Please Print or Type Clearly

This form was filled out by (please print):

Applicant signature:

Print Name:

By signing above you authorize Athletic Equine, Inc. to obtain such information as it deems appropriate from credit and business reporting companies.

What products are you interested in carrying? ( Please list below):

1	5
2	6
3	7
4	8

### NEW DEALER APPLICATION INSTRUCTIONS

- ▶ Along with this form, Athletic Equine requires two (2) identifying photographs of your business (one outside, one inside). The Exterior photo must include your storefront signage. If you are in practice as a mobile tack unit and have no storefront, we require a photo of your working vehicle or mobile display.
- ▶ This form may be mailed, e-mailed or faxed (call first) upon completion. As soon as the application form is approved, we will gladly set up your account as an authorized Freeform Saddle Dealer.
- ▶ Once approved you will receive a dealer price list and a dealer contract/agreement.